

Volunteer Role Description



Marketing and Communications Volunteer

Title: Marketing and Communications Volunteer

Potential time commitment: A minimum of 6 months, 4 to 6 hours a week

Location: Soundabout Office, Cornerstone Arts Centre, 25 Station Road, Didcot, Oxfordshire, OX11 7NE

About Soundabout

Soundabout is a national charity that aims to use music and sound to unlock the potential of children, young people and adults with severe or profound and multiple learning difficulties, including those with autism. Established in 1995, the organisation received charity status in 1997. Since then, we have pioneered the use of music, rhythm and sound to give disabled children and adults a voice, a way to express themselves and be listened to.

What this role will entail

This role of the Marketing and Communications Volunteer will be to assist in creating relevant, engaging content and updating our social media channels and website. We aim to increase awareness about the charity and in particular, our recent campaign "What Does Love Sound Like?" The volunteer will be able to lead on a fixed project determined by their expertise and skills. We are looking for someone who is a great communicator, enthusiastic and has previous experience in either marketing, social media or PR through education, work or volunteering.

Specific responsibilities and tasks

- Write varied types of content and regularly keeping our social media channels and website up to date.
- Develop and update the Soundabout photographic library and obtaining photo/media consents
- Increase the number of followers, likes, shares and post engagements.
- Contribute to the planning and facilitation of promotional events and fundraising activities
- Help to build the Soundabout brand and advocate on behalf of the charity
- Review the analytical data and reporting back on social media objectives and targets

Reporting to: CEO and Programme Officer

Training: All training will be provided dependant on the role and responsibilities.

Expenses: Out-of-pocket travel costs between home and volunteering place will be offered, as will any reasonable expenses agreed in advance with the volunteer line manager.

How to apply: Please send the completed volunteer enquiry form to miawaldock@soundabout.org.uk or Soundabout, Cornerstone Arts Centre, 25 Station Road, Didcot, Oxfordshire, OX11 7N